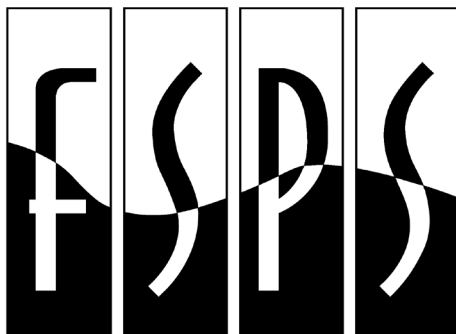


Florida Plastic Surgery Forum



2017



FLORIDA SOCIETY OF
PLASTIC SURGEONS



The Breakers, Palm Beach, Florida
December 14-17, 2017

Jointly Provided by:



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FOR AESTHETIC PLASTIC SURGERY



This activity has been approved for 24.75 AMA PRA Category 1 credit™

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Oldsmar, FL

Roger N. Wixtrom, PhD, DABT
Springfield, VA

Karen Zupko
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Resident Presenters

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University of Florida

Jonathan Cook, MD
Cleveland Clinic Florida

Stephanie Koonce, MD
Cleveland Clinic Florida

Steven Ovadia, MD
University of Miami

Wilton L. Triggs II, MD
University of South Florida

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FOR AESTHETIC PLASTIC SURGERY



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As a program jointly provided by The American Society for Aesthetic Plastic Surgery (ASAPS) and FSPS, we must ensure balance, independence, objectivity and scientific rigor in our educational activities. All planners, presenters and faculty members are required to disclose all relevant financial relationships with commercial interests in advance of the activity. Anyone who refuses to disclose will be removed. All disclosures are reviewed by ASAPS & FSPS. Conflicts of interest are identified and managed in advance of the activity.

All planners, presenters and faculty members' disclosures will be provided to the audience in advance of the activity and via slides. Additionally, all presenter disclosures will be announced verbally.

Additionally, if any unapproved or off label use of a product is to be referenced in a CME program presentation, the presenter is required to disclose that the product is either investigational or it is not labeled for the usage being discussed. ASAPS & FSPS shall convey any information disclosed by the presenter to the CME program audience prior to the activity. FSPS does not allow commercial interests to influence the planning of our educational activities. ASAPS & FSPS adhere to the ACCME Standards for Commercial Support.

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Accreditation: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The American Society for Aesthetic Plastic Surgery and Florida Society of Plastic Surgeons.

The American Society for Aesthetic Plastic Surgery designates this live activity for a maximum of *24.75 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Of the *24.75 AMA PRA Category 1 Credits™* 4.25 have been identified as applicable to patient safety.

This activity will address the following ACGME/ABMS competencies:

- ◆ Patient Care
- ◆ Procedural Skills
- ◆ Medical Knowledge
- ◆ Systems-Based Practice

2017 Program Objectives

After attending this meeting the participants will be able to:

- ◆ Describe updates in the sociopolitical system and how it works for the betterment of patient care,
- ◆ Review safety of autologous fat grafting to the buttock,
- ◆ Comply with and take advantage of the myriad of new laws affecting plastic surgery that have been enacted in Florida over the course of 2017,
- ◆ Maintain compliance with state and federal regulations,
- ◆ Avoid common disciplinary problems, reduce medical errors, and mitigate and manage risk associated with practicing plastic surgery,
- ◆ Identify the latest strategies for facelift, breast augmentation, abdominoplasty and endoscopic aesthetic surgery,
- ◆ Analyze, treat and initiate an appropriate surgical plan for face lifts and avoid complications,
- ◆ Implement tips for procedures and practice strategies as shared by their peers.

2017 Planner* / Presenter Disclosures

Louis Bucky, MD	Nothing to Disclose
Mauricio Castellon, MD*	Nothing to Disclose
Rachel Cohen-Shohet, MD	Nothing to Disclose
Christopher Constance, MD*	Nothing to Disclose
Jonathan Cook, MD	Nothing to Disclose
Adam Fernandez, Esq.	Nothing to Disclose
Enrique Fernandez, MD	Founder – Inspiring Effective Leadership; Receives consulting fees
Thomas Fiala, MD*	Allergan – stockholder; Member of Advisory Board of Thermi Aesthetics
Onelio Garcia, MD	Consultant & Speaker with MTF, Solta & Galatea; receives honorariums: Research consultant with Mentor and Cohera. Member of ASAPS patient safety committee.
Richard Gregory MD	Ideal Implant - stockholder
James Grotting, MD	Aesthetic Surgeons Financial Group, owner; Receives Dividends. Ideal Implant – stockholder. Elsevier; Receives royalties
Joseph Gyskiewicz, MD	Nothing to Disclose
Stephanie Koonce, MD	Nothing to Disclose
Frank Lista, MD	Nothing to Disclose
Timothy Marten, MD	Nothing to Disclose
Alan Matarasso, MD	Associate editor with PRS; Bonti – stockholder; Consultant with Acelity Receives consulting fees
Foad Nahai, MD	Nothing to Disclose
Christopher Nuland, Esq.	Nothing to Disclose
Steven Ovadia, MD	Nothing to Disclose
Neal Reisman, MD	Nothing to Disclose
Susan Russell*	Nothing to Disclose
Renato Saltz, MD	Nothing to Disclose
Alissa Shulman, MD*	Nothing to Disclose
Charlie Thorne, MD	Consultant and Advisor with Allergan; Receives consulting fees
Wilton Triggs, MD	Nothing to Disclose
Cheryl White	Nothing to Disclose
Roger Wixtrom, PhD	Scientific consultant with Mentor
Karen Zupko	Consultant with Care Credit; Receives consulting fees

The Breakers

FSPS Plastic Surgery Forum Agenda

December 14-17, 2017

Thursday, December 14, 2017

9:00 – 5:00 pm Registration Open

8:00 – 9:45 am	How to Plan and Execute Your Transition From a Career in Plastic Surgery Enrique Fernandez, MD	Mediterranean Ballroom
10:00 – 11:45 pm	The Plastic Surgeon's Leadership Persona <i>A Blueprint for Effective Leadership Now and Beyond...</i> Enrique Fernandez, MD	
12:00 – 1:00 pm	Board of Directors Meeting	Gulfstream 1&2
1:30 pm	Welcome and Call to Order Thomas Fiala, MD	Mediterranean Ballroom
1:30 – 2:00 pm	Hot Topics: Updates from ASAPS & ASPS Joe Gryskiewicz, MD	
2:00 – 2:30 pm	Safety of the Brazilian Butt Lift  Onelio Garcia, MD	
2:30 – 3:00 pm	Instagram, SnapChat & the Ethics of Self Promotion Neal Reisman, MD	
3:00 – 3:15 pm	Common Deficiencies Found in AAAASF Facilities Cheryl White	
3:15 – 3:45 pm	Break & Visit Exhibits	Mediterranean Ballroom
3:45 – 5:45 pm	Prevention of Medical Errors & Updates  Christopher Nuland, Esq. & Neal Reisman, MD	Mediterranean Ballroom
6:00 – 8:00pm	Celfina™ An Innovative Minimally Invasive Approach for Cellulite Treatment. Sponsored by Merz Aesthetics Presentation by: Andrew Lyos, MD All Registered Attendees Welcome	Ponce de Leon 1

Friday, December 15, 2017

7:00 – 8:00 am	Continental Breakfast and Visit Exhibits	Venetian Ballroom
8:00 – 4:00 pm	Blueprint for Building a Platinum Plastic Surgery Practice (Staff and Spouse Program - Registration Required)	Ponce de Leon 1
8:00 – 8:45 am	Facelift - Personal Technique Timothy Marten, MD	Mediterranean Ballroom
8:45 – 9:30 am	Facelift - Personal Technique Louis Bucky, MD	
9:30 – 10:15 am	Complications in Primary & Secondary Facelifts, How to Avoid Them & Treat Them James Grotting, MD	 .75
10:15 – 10:45 am	Break and Visit Exhibits	Venetian Ballroom
10:45 – 11:30 am	Facial Resurfacing & Facial Device Update Richard Gregory, MD	Mediterranean Ballroom
11:30 – 12:30 pm	Panel: Complications, Challenging Cases & What I Learned from Them Moderator: Foad Nahai, MD Panel Members: Tim Marten, MD, Louis Bucky, MD, James Grotting, MD, Richard Gregory, MD	 1
12:30 – 1:30 pm	Lunch 12:45 pm Effectively Using Corporate Structures to Reduce Your Tax Liability Capital Preservation Services: Todd Mardis 1:00 pm How to Run Your Practice Smoothly Rosy Zion	Venetian Ballroom
1:00 pm	Forum Golf Tournament Transportation departs at 12:30 pm, lunch provided.	Ocean Course Sponsored by Sientra
1:30 – 2:15 pm	Breast Implant Shapes & Textures: A Review of Current Clinical Evidence Frank Lista, MD	Mediterranean Ballroom
2:15 – 3:00 pm	News You Can Use - New Laws that Will Impact Your Practice Christopher Nuland, Esq.	
3:00 – 3:30 pm	Break and Visit Exhibits	Venetian Ballroom
3:30 – 4:15 pm	ALCL, Biofilm, Breast Implant Syndrome 2.0 Roger N. Wixtrom, PhD	
4:15 – 5:00 pm	Lead Management & Patient Acquisition (Non-CME) Jason Tuschman	
6:00 – 7:30 pm	Welcome Reception	Venetian Ballroom

Saturday, December 16, 2017

7:00 – 8:00 am	Continental Breakfast and Visit Exhibits	Venetian Ballroom
7:00 – 8:00 am	Breakfast with The Faculty - Resident Welcome Limited to 25 participants - Registration Required	HMF Room
8:00 – 8:30 am	Ingredients for Success in Your Practice & Medspa Renato Saltz, MD	Mediterranean Ballroom
8:30 – 9:00 am	Workplace Injuries in Plastic Surgeons: How to Keep It Going Frank Lista, MD	
9:00 – 9:30 am	10 Tips for Beautiful Blepharoplasties Foad Nahai, MD	
9:30 – 10:00 am	The Re-operative Abdominoplasty Patient Alan Matarasso, MD	
10:00 – 10:10 am	University of South Florida Program Update Nicholas Panetta, MD	
10:10 – 10:20 am	University of Florida Program Update Bruce Mast, MD	
10:20 – 10:50 am	Break and Visit Exhibits	Venetian Ballroom
10:50 – 11:00 am	Cleveland Clinic Program Update Martin Newman, MD	Mediterranean Ballroom
11:00 – 11:10 am	University of Miami Program Update Seth Thaller, MD	
11:10 – 11:45 am	Resident Paper Competition #1 Classification and Treatment Algorithm for Mastectomy Flap Necrosis Stephanie Koonce, MD - Cleveland Clinic Florida #2 Oncoplastic Breast Reconstruction: Oncologic and Aesthetic Outcomes Rachel Cohen-Shohet, MD - University of Florida #3 Concurrent Clostridium Histolyticum Injections for Dupuytren Contracture: A Retrospective Review of Outcomes in 155 Joints Jonathan Cook, MD - Cleveland Clinic Florida #4 Comparison of Costs and Outcomes for In-Office and Operating Room Excision of Cutaneous Malignancies Steven A. Ovadia, MD - University of Miami #5 Bilobed Gracilis Flap: A Novel Alternative to Pelvic and Perineal Reconstruction Wilton Triggs, II, MD - University of South Florida	

11:45 – 12:45 pm	Keynote Presentation: My Personal Journey Through Plastic Surgery Foad Nahai, MD	
12:45 – 1:20 pm	FSPS Business Meeting	Mediterranean Ballroom
1:20 – 2:00 pm	Lunch	Venetian Ballroom
1:30 pm	Learn How to Use Your Business Data to Increase Profits Izhak Musli, CEO & Matt Cave, CFO - AtlasKPI	
1:45 pm	“Introducing Xeomin to Your Practice” Merz Aesthetics - Presented by: Renato Saltz, MD	
2:00 – 2:20 pm	ASPS Update Alan Matarasso, MD	Mediterranean Ballroom
2:20 – 2:40 pm	ASAPS Update Charles Thorne, MD	
2:40 – 3:00 pm	ISAPS Update Renato Saltz, MD	
3:00 – 3:30 pm	Break and Visit Exhibits	Venetian Ballroom
3:30 – 5:3 pm	Socio-political Seminar & Discussion Christopher Constance, MD, Enrique Fernandez, MD, Adam Fernandez, Esq., Mauricio Castellon, MD	Mediterranean Ballroom
3:30 – 5:30 pm	Young Plastic Surgeons Seminars & Interactive Groups Fees, Deals, Discounts & Quotes Karen Zupko	Venetian Ballroom
	Avoiding Ethical Landmines When Starting a Practice Joseph Gyskiewicz, MD	
	Financial Protection for Young Physicians Maureen Kirschhofer	
	Mentor - Virtual Factory Tour Udo Graf (Non-CME)	
7:00 – 10:00 pm	Forum Soirée	The Circle Ballroom

Sunday, December 17, 2017

7:00 – 8:00 am	Continental Breakfast and Visit Exhibits	Venetian Ballroom
8:00 – 8:20 am	I've Been Hacked! Cybersecurity for the Plastic Surgeon James Grotting, MD	Mediterranean Ballroom
8:20 – 8:50 am	Endoscopic Surgery Update: What Works, What Doesn't Renato Saltz, MD	
8:50 – 9:20 am	The Non-Endoscopic Forehead Lift Timothy Marten, MD	
9:20 – 9:50 am	Fads, Fashions & Faithful Techniques in Plastic Surgery Foad Nahai, MD	
9:50 – 10:20 am	Break and Visit Exhibits	Venetian Ballroom
10:20 – 10:50 am	Fat Grafting Update: How My Techniques Have Changed Louis Bucky, MD	Mediterranean Ballroom
10:50 – 11:50 am	Panel: The Unhappy Patient - How to Survive the Experience! Louis Bucky, MD, Timothy Marten, MD, James Grotting, MD, Renato Saltz, MD, Alan Matarasso , MD, Neal Reisman, MD	
11:50 – 12:00 pm	Wrap-up and Adjourn Mauricio Castellon, MD	





Social Program & Events

The FSPS Annual Scientific Meeting is a “Family” event. All **registered** spouses, guests and children are welcome to all social activities.

Friday, December 15, 2017

- 7:00 – 8:00 pm Continental Breakfast in the Exhibit Hall
- 10:15 – 10:45 am Break and Visit Exhibits
- 12:30 – 1:30 pm Lunch
- 1:00pm Forum Golf Tournament
Ocean Course
- 6:00 – 7:30 pm Welcome Reception
Venetian Ballroom

Saturday, December 16, 2017

- 7:00 – 8:00 pm Continental Breakfast in the Exhibit Hall
- 10:20 – 10:50 am Break and Visit Exhibitors
- 1:20 – 2:00 pm Lunch
- 7:00 – 10:00 pm Forum Soirée
The Circle

Sunday, December 17, 2017

- 7:00 – 8:00 pm Continental Breakfast in the Exhibit Hall
- 9:50 – 10:20 am Break and Visit Exhibits
- 11:50 – 12:00 pm Wrap-up and Adjourn

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Don't let the fear of scars deter patients from scheduling cosmetic surgery procedures. Introduce the Silagen® Scar Refinement System during your consults to relieve any "scar anxiety" and differentiate your practice in your local marketplace. There is a Silagen product to meet the needs of all types of surgeries and all sizes of scars, both new and old.

Norcal Mutual ♦ 415-735-2017 ♦ norcal-group.com

560 Davis Street, Suite 200, San Francisco, CA 94111

NORCAL Mutual, a physician-owned MPLI carrier, protects healthcare providers across the nation.

NOVADAQ ♦ 678-641-8299 ♦ novadaq.com

5090 Explorer Drive, Suite 202 Mississauga, Ontario Canada L5H3P8

Never before, has there been such a need to achieve and demonstrate the highest quality of care and outcomes, at a lower cost. NOVADAQ empowers medical professionals and hospitals by providing clinically-relevant, innovative fluorescence imaging solutions to enhance the lives of patients and their surgeons, while reducing healthcare costs.

2017 Exhibitors

OBP Medical ♦ 813-751-7576 ♦ obpmedical.com

560 Davis Street, Suite 200, San Francisco, CA 94111

OBP Medical is the leading global developer of single-use, self-contained, illuminating medical devices.

Pipeline Medical ♦ 732-846-1169 ♦ pipelinemedical.com

360 Merrimack Street, Building 9, Lawrence, MA 01843

Pipeline Medical saves practices time and money. Providing 20-50% savings on the same medical supplies you use today, and saving staff 8 – 12 hours per week on administration tasks. Find out how we can make your practice more efficient.

PMT Corporation ♦ 952-470-0865 ♦ pmtcorp.com

1500 Park Road, Chanhassen, MN 55317

PMT Corporation is proud to offer Integra™ and AccuSpan low profile breast and extremity tissue expanders. PMT also manufactures New Beginnings™ GelShapes™, a surgery specific treatment for hypertrophic and keloid scars, MicroMat™, microsurgical background, the Jaw Bra™, facial compression garment and Micropigmentation equipment, pigments and supplies.

ProAssurance Companies ♦ 954-557-7663 ♦ proassurance.com

2801 SW 149th Ave., Suite 200, Miramar, FL 33027

Our healthcare professional liability solutions make insurance simpler. Get coverage that fits and a pledge of fair treatment. ProAssurance Group is A.M. Best A+ (Superior).

Redspot Interactive ♦ 561-320-0211 ♦ redspotinteractive.com

1001 Jupiter Park Dr. #124, Jupiter, FL 33458

Red Spot Interactive delivers end-to-end patient acquisition, retention technology and marketing services. RSI's clients have generated over \$100 million in new patient fees and 100,000 patient consultations since 2011. Marketing profit tracking a patient scheduling lead management, marketing automation and services are included in RSI's platform.

Sciton ♦ 650-493-9155 ♦ sciton.com

925 Commercial Street, Palo Alto, CA 94303

Sciton was created to provide advanced lasers and light sources to the aesthetic medical markets. With over a decade of performance behind us, Sciton systems have become the standard of care in each application our products address.

Sientra ♦ 805-679-8823 ♦ sientra.com

402 S. Fairview Avenue, Suite 200, Santa Barbara, CA 93117

Sientra, a leader in the plastic surgery industry and known for bringing innovation to the market, was the 1st company to offer its breast implants exclusively to board-certified and board-eligible plastic surgeons. Sientra offers a range of aesthetic and specialty products, including bioCorneum®, the first quick-drying silicone gel scar treatment.

Stryker ♦ 919-819-0409 ♦ stryker.com

750 Trade Centre Way, Suite 200, Portage, MI 49002

Stryker is one of the world's leading medical technology companies and, together with our customers, we are driven to make healthcare better. The Company offers a diverse array of innovative products and services.

2017 Exhibitors

Symplast ♦ 954-798-8520 ♦ symplast.com

205 SW 84th Ave, Planta2on, FL 33324

Symplast is the first practice management platform that revolutionizes patient engagement, retention, and referrals from any smartphone, tablet or computer. Founded by a group of plastic surgeons in 2014, Symplast is disrupting the aesthetic industry by redefining the provider-patient relationship and overhauling outdated, inefficient practice workflows.

Synovis ♦ 205-314-3166 ♦ synovismicro.com

439 Industrial Lane, Birmingham, NC 35211

Synovis Micro Companies Alliance, The Microsurgeon's Most Trusted Resource, provides innovative, advanced technologies specifically for microsurgeons. Offerings include the FLOW COUPLER, COUPLER, NEUROTUBE, BIOVER disposable clamps, GEM Micro Sterilization Trays, Non-Stick BiPolar Forceps, GEM Original and SuperFine MicroClips and Appliers, CHROME LED Headlight, S&T microsurgical instruments, and STILLE instruments.

Thermi ♦ 214-612-5849 ♦ thermi.com

8304 Esters Blvd, Suite 890, Irving, TX 75063

Thermi® is a leading global manufacturer of temperature controlled radiofrequency technology. The company's flagship product is ThermiRF®, a platform technology that uses temperature as an endpoint for various minimally and non-invasive applications.

Zeltiq ♦ 415-637-9171 ♦ coolsculpting.com

4410 Rosewood Dr., Pleasanton, CA 94588

CoolSculp2ng® by ZELTIQ® is transforming the aesthetic industry with the world's only proven, non-invasive procedure using Cryolipolysis to eliminate fat in specific areas of a patient's body without harming surrounding tissue or organs. Developed by world-renowned scientists, CoolSculpting is FDA cleared and has clinically proven efficacy with undeniable results.

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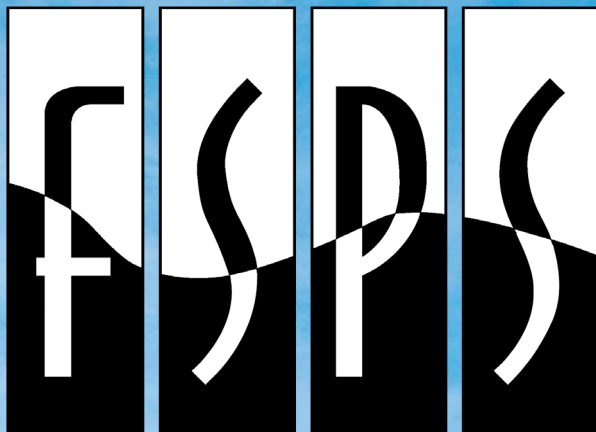
1140 Kane Concourse, 3rd Floor, Bay Harbor Island, FL 33154

With more than 15 years of practice management expertise, Zion is a consulting company offering practice management solutions to medical offices.

RTI Surgical ♦ 386-418-8888 ♦ rtix.com

11621 Research Circle, Alachua, FL 32615

RTI Surgical is a leading global surgical implant company providing surgeons with safe biologic, metal and synthetic implants. RTI's implants are used in sports medicine, general surgery, spine, orthopedic, trauma and cardiothoracic procedures and are distributed in nearly 50 countries. RTI is headquartered in Alachua, FL, and has four manufacturing facilities in the U.S. and Europe.



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The Breakers, Palm Beach, FL