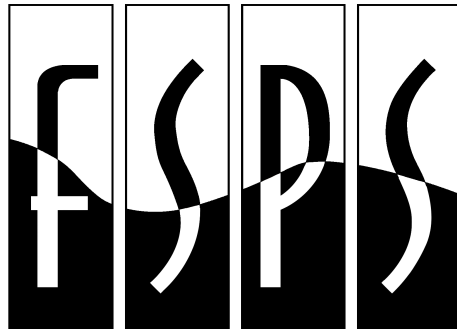


# Florida Plastic Surgery Forum

2017



FLORIDA SOCIETY OF  
PLASTIC SURGEONS



The Breakers, Palm Beach, Florida  
December 14-17, 2017

Jointly Provided by:



▲ This activity has been approved for 24.75 AMA PRA Category 1 credit™

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**Thomas Fiala, MD, Program Director**

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Florida Society of Plastic Surgeons, Inc.  
6300 Sagewood Drive Suite H255 Park City, UT 84098  
435-602-1326 ♦ fsps.org

# Invited Faculty

---

**Louis Bucky, MD**  
Philadelphia, PA

**Mauricio Castellon, MD**  
Melbourne, FL

**Christopher Constance, MD**  
Port Charlotte, FL

**Adam Fernandez, Esq**  
Tampa, FL

**Enrique Fernandez, MD**  
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Miami, FL

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Celebration, FL

**James Grotting, MD**  
Birmingham, AL

**Joseph Gryskiewicz, MD**  
Burnsville, MN

**Maureen Kirschhofer**  
Jacksonville, FL

**Frank Lista, MD**  
Mississauga, Canada

**Timothy Marten, MD**  
San Francisco, CA

**Alan Matarasso, MD**  
New York, NY

**Foad Nahai, MD**  
Atlanta, GA

**Christopher Nuland, Esq**  
Jacksonville, FL

**Neal Reisman, MD**  
Houston, TX

**Renato Saltz, MD**  
Park City, UT

**Charlie Thorne, MD**  
New York, NY

**Jason Tuschman**  
Jupiter, FL

**Cheryl White, MSHL, BS, AS, RN, LJRM,  
LNCC, MSCC, DFRMPS**  
Oldsmar, FL

**Roger N. Wixtrom, PhD, DABT**  
Springfield, VA

**Karen Zupko**  
Chicago, IL

# Resident Presenters

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**Rachel Cohen-Shohet, MD**  
University of Florida

**Jonathan Cook, MD**  
Cleveland Clinic Florida

**Stephanie Koonce, MD**  
Cleveland Clinic Florida

**Steven Ovardia, MD**  
University of Miami

**Wilton L. Triggs II, MD**  
University of South Florida

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## Disclosure Policies and Accreditation

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As a program jointly provided by The American Society for Aesthetic Plastic Surgery (ASAPS) and FSPS, we must ensure balance, independence, objectivity and scientific rigor in our educational activities. All planners, presenters and faculty members are required to disclose all relevant financial relationships with commercial interests in advance of the activity. Anyone who refuses to disclose will be removed. All disclosures are reviewed by ASAPS & FSPS. Conflicts of interest are identified and managed in advance of the activity.

All planners, presenters and faculty members' disclosures will be provided to the audience in advance of the activity and via slides. Additionally, all presenter disclosures will be announced verbally.

Additionally, if any unapproved or off label use of a product is to be referenced in a CME program presentation, the presenter is required to disclose that the product is either investigational or it is not labeled for the usage being discussed. ASAPS & FSPS shall convey any information disclosed by the presenter to the CME program audience prior to the activity. FSPS does not allow commercial interests to influence the planning of our educational activities. ASAPS & FSPS adhere to the ACCME Standards for Commercial Support.

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Contributions may be received from more than one company. Commercial contributors acknowledge that ASAPS will make all decisions regarding the disposition and disbursement of contributions and/or commercial support and that the funding received from each company will in no way affect, the identification of CME needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of educational methods, or evaluation of the activity. Per the ACCME Standards for Commercial Support, the ASAPS & FSPS will ensure that no contribution or commercial support will be used to pay for travel, honoraria, or personal expenses for non-teacher or non-author participants associated with the CME activity. ASAPS & FSPS will, as requested, provide documentation detailing the receipt and expenditure of the commercial support. Commercial contributors also agree that it will provide no other support of any type, whether financial, travel, speaker's bureau funding for a particular faculty member, or in kind support for any speaker at the meeting to which this agreement pertains. We will acknowledge fully the contributions from all commercial contributors in conference materials in conjunction with the meeting, and in other ways as applicable according to the guidelines of our program.

**Accreditation:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The American Society for Aesthetic Plastic Surgery and Florida Society of Plastic Surgeons.

The American Society for Aesthetic Plastic Surgery designates this live activity for a maximum of *24.75 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Of the *24.75 AMA PRA Category 1 Credits™* 4.25 have been identified as applicable to patient safety.

**This activity will address the following ACGME/ABMS competencies:**

- ◆ Patient Care
- ◆ Procedural Skills
- ◆ Medical Knowledge
- ◆ Systems-Based Practice

## 2017 Program Objectives

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After attending this meeting the participants will be able to:

- ◆ Describe updates in the sociopolitical system and how it works for the betterment of patient care,
- ◆ Review safety of autologous fat grafting to the buttock,
- ◆ Comply with and take advantage of the myriad of new laws affecting plastic surgery that have been enacted in Florida over the course of 2017,
- ◆ Maintain compliance with state and federal regulations,
- ◆ Avoid common disciplinary problems, reduce medical errors, and mitigate and manage risk associated with practicing plastic surgery,
- ◆ Identify the latest strategies for facelift, breast augmentation, abdominoplasty and endoscopic aesthetic surgery,
- ◆ Analyze, treat and initiate an appropriate surgical plan for face lifts and avoid complications,
- ◆ Implement tips for procedures and practice strategies as shared by their peers.

## 2017 Planner\* / Presenter Disclosures

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Louis Bucky, MD	Nothing to Disclose
Mauricio Castellon, MD*	Nothing to Disclose
Rachel Cohen-Shohet, MD	Nothing to Disclose
Christopher Constance, MD*	Nothing to Disclose
Jonathan Cook, MD	Nothing to Disclose
Adam Fernandez, Esq.	Nothing to Disclose
Enrique Fernandez, MD	Founder – Inspiring Effective Leadership; Receives consulting fees
Thomas Fiala, MD*	Allergan – stockholder; Member of Advisory Board of Thermi Aesthetics
Oneilio Garcia, MD	Consultant & Speaker with MTF, Solta & Galatea; receives honorariums: Research consultant with Mentor and Cohera. Member of ASAPs patient safety committee.
Richard Gregory MD	Ideal Implant - stockholder
James Grotting, MD	Aesthetic Surgeons Financial Group, owner; Receives Dividends. Ideal Implant – stockholder. Elsevier; Receives royalties
Joseph Gryskiewicz, MD	Nothing to Disclose
Stephanie Koonce, MD	Nothing to Disclose
Frank Lista, MD	Nothing to Disclose
Timothy Marten, MD	Nothing to Disclose
Alan Matarasso, MD	Associate editor with PRS; Bonti – stockholder; Consultant with Acelity Receives consulting fees
Foad Nahai, MD	Nothing to Disclose
Christopher Nuland, Esq.	Nothing to Disclose
Steven Ovadia, MD	Nothing to Disclose
Neal Reisman, MD	Nothing to Disclose
Susan Russell*	Nothing to Disclose
Renato Saltz, MD	Nothing to Disclose
Alissa Shulman, MD*	Nothing to Disclose
Charlie Thorne, MD	Consultant and Advisor with Allergan; Receives consulting fees
Wilton Triggs, MD	Nothing to Disclose
Cheryl White	Nothing to Disclose
Roger Wixtrom, PhD	Scientific consultant with Mentor
Karen Zupko	Consultant with Care Credit; Receives consulting fees



The Breakers

# FSPS Plastic Surgery Forum Agenda

## December 14-17, 2017

### Thursday, December 14, 2017

9:00 – 5:00 pm	Registration Open	
8:00 – 9:45 am	<b>How to Plan and Execute Your Transition From a Career in Plastic Surgery</b> Enrique Fernandez, MD	Mediterranean Ballroom
10:00 – 11:45 pm	<b>The Plastic Surgeon's Leadership Persona</b> <i>A Blueprint for Effective Leadership Now and Beyond...</i> Enrique Fernandez, MD	
12:00 – 1:00 pm	<b>Board of Directors Meeting</b>	Gulfstream 1&2
1:30 pm	<b>Welcome and Call to Order</b> Thomas Fiala, MD	Mediterranean Ballroom
1:30 – 2:00 pm	<b>Hot Topics: Updates from ASAPS &amp; ASPS</b> Joe Gyskiewicz, MD	
2:00 – 2:30 pm	<b>Safety of the Brazilian Butt Lift</b>  Onelio Garcia, MD	
2:30 – 3:00 pm	<b>Instagram, SnapChat &amp; the Ethics of Self Promotion</b> Neal Reisman, MD	
3:00 – 3:15 pm	<b>Common Deficiencies Found in AAAASF Facilities</b> Cheryl White	
3:15 – 3:45 pm	Break & Visit Exhibits	Mediterranean Ballroom
3:45 – 5:45 pm	<b>Prevention of Medical Errors &amp; Updates</b>  Christopher Nuland, Esq. & Neal Reisman, MD	Mediterranean Ballroom
6:00 – 8:00pm	<b>Celfina™ An Innovative Minimally Invasive Approach for Cellulite Treatment.</b> Sponsored by Merz Aesthetics Presentation by: Andrew Lyos, MD All Registered Attendees Welcome	Ponce de Leon 1

# Friday, December 15, 2017

7:00 – 8:00 am	Continental Breakfast and Visit Exhibits	Venetian Ballroom
8:00 – 4:00 pm	Blueprint for Building a Platinum Plastic Surgery Practice (Staff and Spouse Program - Registration Required)	Ponce de Leon 1
8:00 – 8:45 am	<b>Facelift - Personal Technique</b> Timothy Marten, MD	Mediterranean Ballroom
8:45 – 9:30 am	<b>Facelift - Personal Technique</b> Louis Bucky, MD	
9:30 – 10:15 am	<b>Complications in Primary &amp; Secondary Facelifts, How to Avoid Them &amp; Treat Them</b> James Grotting, MD	 .75
10:15 – 10:45 am	Break and Visit Exhibits	Venetian Ballroom
10:45 – 11:30 am	<b>Facial Resurfacing &amp; Facial Device Update</b> Richard Gregory, MD	Mediterranean Ballroom
11:30 – 12:30 pm	<b>Panel: Complications, Challenging Cases &amp; What I Learned from Them</b> Moderator: Foad Nahai, MD Panel Members: Tim Marten, MD, Louis Bucky, MD, James Grotting, MD, Richard Gregory, MD	 1
12:30 – 1:30 pm	<b>Lunch</b> 12:45 pm <b>Effectively Using Corporate Structures to Reduce Your Tax Liability</b> Capital Preservation Services: Todd Mardis 1:00 pm <b>How to Run Your Practice Smoothly</b> Rosy Zion	Venetian Ballroom
1:00 pm	Forum Golf Tournament Transportation departs at 12:30 pm, lunch provided.	Ocean Course Sponsored by Sientra
1:30 – 2:15 pm	<b>Breast Implant Shapes &amp; Textures: A Review of Current Clinical Evidence</b> Frank Lista, MD	Mediterranean Ballroom
2:15 – 3:00 pm	<b>News You Can Use - New Laws that Will Impact Your Practice</b> Christopher Nuland, Esq.	
3:00 – 3:30 pm	Break and Visit Exhibits	Venetian Ballroom
3:30 – 4:15 pm	<b>ALCL, Biofilm, Breast Implant Syndrome 2.0</b> Roger N. Wixtrom, PhD	
4:15 – 5:00 pm	<b>Lead Management &amp; Patient Acquisition (Non-CME)</b> Jason Tuschman	
6:00 – 7:30 pm	Welcome Reception	Venetian Ballroom



# Saturday, December 16, 2017

7:00 – 8:00 am	Continental Breakfast and Visit Exhibits	Venetian Ballroom
7:00 – 8:00 am	<b>Breakfast with The Faculty - Residents Welcome</b> Limited to 25 participants - Registration Required	HMF Room
8:00 – 8:30 am	<b>Ingredients for Success in Your Practice &amp; Medspa</b> Renato Saltz, MD	Mediterranean Ballroom
8:30 – 9:00 am	<b>Workplace Injuries in Plastic Surgeons: How to Keep It Going</b> Frank Lista, MD	
9:00 – 9:30 am	<b>10 Tips for Beautiful Blepharoplasties</b> Foad Nahai, MD	
9:30 – 10:00 am	<b>The Re-operative Abdominoplasty Patient</b> Alan Matarasso, MD	
10:00 – 10:10 am	<b>University of South Florida Program Update</b> Nicholas Panetta, MD	
10:10 – 10:20 am	<b>University of Florida Program Update</b> Bruce Mast, MD	
10:20 – 10:50 am	Break and Visit Exhibits	Venetian Ballroom
10:50 – 11:00 am	<b>Cleveland Clinic Program Update</b> Martin Newman, MD	Mediterranean Ballroom
11:00 – 11:10 am	<b>University of Miami Program Update</b> Seth Thaller, MD	
11:10 – 11:45 am	<b>Resident Paper Competition</b> <b>#1 Classification and Treatment Algorithm for Mastectomy Flap Necrosis</b> Stephanie Koonce, MD - Cleveland Clinic Florida  <b>#2 Oncoplastic Breast Reconstruction: Oncologic and Aesthetic Outcomes</b> Rachel Cohen-Shohet, MD - University of Florida  <b>#3 Concurrent Clostridium Histolyticum Injections for Dupuytren Contracture: A Retrospective Review of Outcomes in 155 Joints</b> Jonathan Cook, MD - Cleveland Clinic Florida  <b>#4 Comparison of Costs and Outcomes for In-Office and Operating Room Excision of Cutaneous Malignancies</b> Steven A. Ovadia, MD - University of Miami  <b>#5 Bilobed Gracilis Flap: A Novel Alternative to Pelvic and Perineal Reconstruction</b> Wilton Triggs, II, MD - University of South Florida	

11:45 – 12:45 pm	<b>Keynote Presentation:</b> <b>My Personal Journey Through Plastic Surgery</b> Foad Nahai, MD	Mediterranean Ballroom
12:45 – 1:20 pm	<b>FSPS Business Meeting</b>	
1:20 – 2:00 pm	<b>Lunch</b>	Venetian Ballroom
1:30 pm	<b>Learn How to Use Your Business Data to Increase Profits</b> Izhak Musli, CEO & Matt Cave, CFO - AtlasKPI	
1:45 pm	<b>“Introducing Xeomin to Your Practice”</b> Merz Aesthetics - Presented by: Renato Saltz, MD	
2:00 – 2:20 pm	<b>ASPS Update</b> Alan Matarasso, MD	Mediterranean Ballroom
2:20 – 2:40 pm	<b>ASAPS Update</b> Charles Thorne, MD	
2:40 – 3:00 pm	<b>ISAPS Update</b> Renato Saltz, MD	
3:00 – 3:30 pm	Break and Visit Exhibits	Venetian Ballroom
3:30 – 5:3 pm	<b>Socio-political Seminar &amp; Discussion</b> Christopher Constance, MD, Enrique Fernandez, MD, Adam Fernandez, Esq., Mauricio Castellon, MD	Mediterranean Ballroom
3:30 – 5:30 pm	<b>Young Plastic Surgeons Seminars &amp; Interactive Groups Fees, Deals, Discounts &amp; Quotes</b> Karen Zupko	Venetian Ballroom
	<b>Avoiding Ethical Landmines When Starting a Practice</b> Joseph Gyskiewicz, MD	
	<b>Financial Protection for Young Physicians</b> Maureen Kirschhofer	
	<b>Mentor - Virtual Factory Tour</b> Udo Graf (Non-CME)	
7:00 – 10:00 pm	Forum Soirée	The Circle Ballroom

## Sunday, December 17, 2017

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7:00 – 8:00 am	Continental Breakfast and Visit Exhibits	Venetian Ballroom
8:00 – 8:20 am	<b>I've Been Hacked! Cybersecurity for the Plastic Surgeon</b> James Grotting, MD	Mediterranean Ballroom
8:20 – 8:50 am	<b>Endoscopic Surgery Update: What Works, What Doesn't</b> Renato Saltz, MD	
8:50 – 9:20 am	<b>The Non-Endoscopic Forehead Lift</b> Timothy Marten, MD	
9:20 – 9:50 am	<b>Fads, Fashions &amp; Faithful Techniques in Plastic Surgery</b> Foad Nahai, MD	
9:50 – 10:20 am	Break and Visit Exhibits	Venetian Ballroom
10:20 – 10:50 am	<b>Fat Grafting Update: How My Techniques Have Changed</b> Louis Bucky, MD	Mediterranean Ballroom
10:50 – 11:50 am	<b>Panel: The Unhappy Patient - How to Survive the Experience!</b> Louis Bucky, MD, Timothy Marten, MD, James Grotting, MD, Renato Saltz, MD, Alan Matarasso, MD, Neal Reisman, MD	
11:50 – 12:00 pm	<b>Wrap-up and Adjourn</b> Mauricio Castellon, MD	





# Social Program & Events

The FSPS Annual Scientific Meeting is a “Family” event. All **registered** spouses, guests and children are welcome to all social activities.

## Friday, December 15, 2017

- 7:00 – 8:00 pm Continental Breakfast in the Exhibit Hall
- 10:15 – 10:45 am Break and Visit Exhibits
- 12:30 – 1:30 pm Lunch
- 1:00pm Forum Golf Tournament  
Ocean Course
- 6:00 – 7:30 pm Welcome Reception  
Venetian Ballroom

## Sunday, December 17, 2017

- 7:00 – 8:00 pm Continental Breakfast in the Exhibit Hall
- 9:50 – 10:20 am Break and Visit Exhibits
- 11:50 – 12:00 pm Wrap-up and Adjourn

## Saturday, December 16, 2017

- 7:00 – 8:00 pm Continental Breakfast in the Exhibit Hall
- 10:20 – 10:50 am Break and Visit Exhibitors
- 1:20 – 2:00 pm Lunch
- 7:00 – 10:00 pm Forum Soirée  
The Circle

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VIP's are acknowledged on our website, by e-mail blasts produced by FSPS and at our meetings. FSPS graciously acknowledges support of our VIP program by the following companies.

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New Medical Technology

ARX Payments

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ASSI Accurate Surgical

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Universal Healthcare Consulting

## 2017 Exhibitors

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2525 Dupont Drive, Irvine, CA 92623

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**The American Society of Plastic Surgeons (ASPS)** ♦ 847-228-3383 ♦ [plasticsurgery.com](http://plasticsurgery.com)

444 E. Alhounquin Road, Arlington Heights, IL 60005

The American Society of Plastic Surgeons (ASPS) represents 95% of all board-certified plastic surgeons in the US. ASPS's mission is to advance quality care for plastic surgery patients by encouraging high standards of training, ethics, patient safety and by supporting research in plastic surgery.

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AtlasKPI is a cloud-based software used to increase profitability and productivity by analyzing and displaying operational, marketing and financial data in a highly intuitive dashboard.

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**KLS Martin** ♦ 904-641-7746 ♦ kslmartinnorthamerica.com

PO BOX 16369, Jacksonville, FL 32245

KLS Martin is a company dedicated to providing innovative medical devices and power systems for craniomaxillofacial surgery. The company's rich history began with surgical instrument production in Tuglingen, Germany in 1896 and continued with miniplate production in 1975. KLS Martin has advanced the capabilities of distraction osteogenesis, and revolutionized resorbable fixation with the SonicWeld Rx system.

**LifeCell** ♦ 919-200-1582 ♦ allergan.com

1 Millennium Way, Branch burg, NJ 08876

LifeCell Corporation, an Allergan Company, develops and markets innovative products for reconstructive, plastic and general surgery. Core LifeCell™ products include: ALLODERM™ Regenerative Tissue Matrix and STRATTICE™ Reconstructive Tissue Matrix for abdominal wall repair surgery; and REVOLVE™ System for high-volume fat processing.

## 2017 Exhibitors

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**Megadyne / Ethicon** ♦ 678-361-7588 ♦ megadyne.com

11506 South State Street, Draper, Utah 84020

Megadyne's electrosurgical equipment has been proven in thousands of operating rooms worldwide. From the Mega Power electrosurgical generator with proprietary ACE mode, to the patented Mega Soft patient return electrode, to the proprietary non-stick E-Z Clean pencils and electrodes, Megadyne provides innovative solutions that improve patient safety and outcome. Our electrosurgery equipment offers superior value and is simple and easy to use.

**Mentor Worldwide, LLC** ♦ 213-239-3890 ♦ mentorwwllc.com

33 Technology Drive, Irvine, CA 92618

Mentor Worldwide, LLC is a leading supplier of medical products for the global aesthetic market. The company develops, manufactures, and markets innovative, science-based products for surgical medical procedures that allow patients to improve their quality of life. The company is focused on breast and body aesthetics with a portfolio of breast implants proudly made in the U.S.A.

**Merz** ♦ 919-582-8070 ♦ merzusa.com

6501 Six Forks Rd, Raleigh, NC 27615

Merz North America is a specialty healthcare company that develops and commercializes innovative treatment solutions in aesthetics, dermatology and neurosciences in the U.S. and Canada. For more than 100 years, the development of our products has been based on Merz's commitment to providing innovative medical approaches. We are committed to improving patients' lives.

**MTF - Musculoskeletal Transplant Foundation** ♦ 732-661-3199 ♦ mtf.org

125 May Street, Edison, NJ 08537

MTF Biologics is a nonprofit organization. It is a national consortium comprised of leading organ procurement organizations, tissue recovery organizations and academic medical institutions. As the nation's largest tissue bank, MTF Biologics saves and heals lives by honoring donated gifts, serving patients and advancing science. FlexHD Pliable, created in collaboration with leading plastic surgeons, is a high quality acellular dermal matrix (ADM) designed specifically for breast reconstruction.

**New Medical** ♦ 847-412-1001 ♦ newmedical.com

310 Era Drive, North Brook, IL 60062

Don't let the fear of scars deter patients from scheduling cosmetic surgery procedures. Introduce the Silagen® Scar Refinement System during your consults to relieve any "scar anxiety" and differentiate your practice in your local marketplace. There is a Silagen product to meet the needs of all types of surgeries and all sizes of scars, both new and old.

**NORCAL Mutual** ♦ 415-735-2017 ♦ norcal-group.com

560 Davis Street, Suite 200, San Francisco, CA 94111

NORCAL Mutual, a physician-owned MPLI carrier, protects healthcare providers across the nation.

**NOVADAQ** ♦ 678-641-8299 ♦ novadaq.com

5090 Explorer Drive, Suite 202 Mississauga, Ontario Canada L5H3P8

Never before, has there been such a need to achieve and demonstrate the highest quality of care and outcomes, at a lower cost. NOVADAQ empowers medical professionals and hospitals by providing clinically-relevant, innovative fluorescence imaging solutions to enhance the lives of patients and their surgeons, while reducing healthcare costs.

## 2017 Exhibitors

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**OBP Medical** ♦ 813-751-7576 ♦ [obpmedical.com](http://obpmedical.com)

560 Davis Street, Suite 200, San Francisco, CA 94111

OBP Medical is the leading global developer of single-use, self-contained, illuminating medical devices.

**Pipeline Medical** ♦ 732-846-1169 ♦ [pipelinemedical.com](http://pipelinemedical.com)

360 Merrimack Street, Building 9, Lawrence, MA 01843

Pipeline Medical saves practices time and money. Providing 20-50% savings on the same medical supplies you use today, and saving staff 8 – 12 hours per week on administration tasks. Find out how we can make your practice more efficient.

**PMT Corporation** ♦ 952-470-0865 ♦ [pmtcorp.com](http://pmtcorp.com)

1500 Park Road, Chanhassen, MN 55317

PMT Corporation is proud to offer Integra™ and AccuSpan low profile breast and extremity tissue expanders. PMT also manufactures New Beginnings™ GelShapes™, a surgery specific treatment for hypertrophic and keloid scars, MicroMat™, microsurgical background, the Jaw Bra™, facial compression garment and Micropigmentation equipment, pigments and supplies.

**ProAssurance Companies** ♦ 954-557-7663 ♦ [proassurance.com](http://proassurance.com)

2801 SW 149th Ave., Suite 200, Miramar, FL 33027

Our healthcare professional liability solutions make insurance simpler. Get coverage that fits and a pledge of fair treatment. ProAssurance Group is A.M. Best A+ (Superior).

**Proximate Concepts** ♦ [inplantfunnel.com](http://inplantfunnel.com)

1566 Lemoine Avenue, Fort Lee, NJ 07024

We Deliver Results™ The INPLANT® Funnel was designed by a leading plastic surgeon who set out on a mission to deliver a superior product at an affordable price. By lowering the cost to surgeons and patients, we want to encourage more surgeons to experience funnel-based procedures because it truly is a more efficient and surgeon-friendly process.

**Redspot Interactive** ♦ 561-320-0211 ♦ [redspotinteractive.com](http://redspotinteractive.com)

1001 Jupiter Park Dr. #124, Jupiter, FL 33458

Red Spot Interactive delivers end-to-end patient acquisition, retention technology and marketing services. RSI's clients have generated over \$100 million in new patient fees and 100,000 patient consultations since 2011. Marketing profit tracking a patient scheduling lead management, marketing automation and services are included in RSI's platform.

**Sciton** ♦ 650-493-9155 ♦ [sciton.com](http://sciton.com)

925 Commercial Street, Palo Alto, CA 94303

Sciton was created to provide advanced lasers and light sources to the aesthetic medical markets. With over a decade of performance behind us, Sciton systems have become the standard of care in each application our products address.

**Sientra** ♦ 805-679-8823 ♦ [sientra.com](http://sientra.com)

402 S. Fairview Avenue, Suite 200, Santa Barbara, CA 93117

Sientra, a leader in the plastic surgery industry and known for bringing innovation to the market, was the 1<sup>st</sup> company to offer its breast implants exclusively to board-certified and board-eligible plastic surgeons. Sientra offers a range of aesthetic and specialty products, including bioCorneum®, the first quick-drying silicone gel scar treatment.

## 2017 Exhibitors

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**Stryker** ♦ 919-819-0409 ♦ [stryker.com](http://stryker.com)

750 Trade Centre Way, Suite 200, Portage, MI 49002

Stryker is one of the world's leading medical technology companies and, together with our customers, we are driven to make healthcare better. The Company offers a diverse array of innovative products and services.

**Symplast** ♦ 954-798-8520 ♦ [symplast.com](http://symplast.com)

205 SW 84th Ave, Planta2on, FL 33324

Symplast is the first practice management platform that revolutionizes patient engagement, retention, and referrals from any smartphone, tablet or computer. Founded by a group of plastic surgeons in 2014, Symplast is disrupting the aesthetic industry by redefining the provider-patient relationship and overhauling outdated, inefficient practice workflows.

**Synovis** ♦ 205-314-3166 ♦ [synovismicro.com](http://synovismicro.com)

439 Industrial Lane, Birmingham, NC 35211

Synovis Micro Companies Alliance, The Microsurgeon's Most Trusted Resource, provides innovative, advanced technologies specifically for microsurgeons. Offerings include the FLOW COUPLER, COUPLER, NEUROTUBE, BIOVER disposable clamps, GEM Micro Sterilization Trays, Non-Stick BiPolar Forceps, GEM Original and SuperFine MicroClips and Appliers, CHROME LED Headlight, S&T microsurgical instruments, and STILLE instruments.

**Thermi** ♦ 214-612-5849 ♦ [thermi.com](http://thermi.com)

8304 Esters Blvd, Suite 890, Irving, TX 75063

Thermi® is a leading global manufacturer of temperature controlled radiofrequency technology. The company's flagship product is ThermiRF®, a platform technology that uses temperature as an endpoint for various minimally and non-invasive applica2ons.

**Zeltiq** ♦ 415-637-9171 ♦ [coolsculpting.com](http://coolsculpting.com)

4410 Rosewood Dr., Pleasanton, CA 94588

CoolSculp2ng® by ZELTIQ® is transforming the aesthetic industry with the world's only proven, non-invasive procedure using Cryolipolysis to eliminate fat in specific areas of a patient's body without harming surrounding tissue or organs. Developed by world-renowned scientists, CoolSculpting is FDA cleared and has clinically proven efficacy with undeniable results.

## 2017 Non-Exhibiting Advertising Supporters

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**Capitol Preservations** ♦ 601-927-1679 ♦ [cpsllcms.com](http://cpsllcms.com)

213 Katherine Drive, Flowood, MS 39232

Driving the most efficient marketing and tax plans for our affluent clients. Marketing and Tax Planning.

**Zion** ♦ 305-778-4872 ♦

1140 Kane Concourse, 3rd Floor, Bay Harbor Island, FL 33154

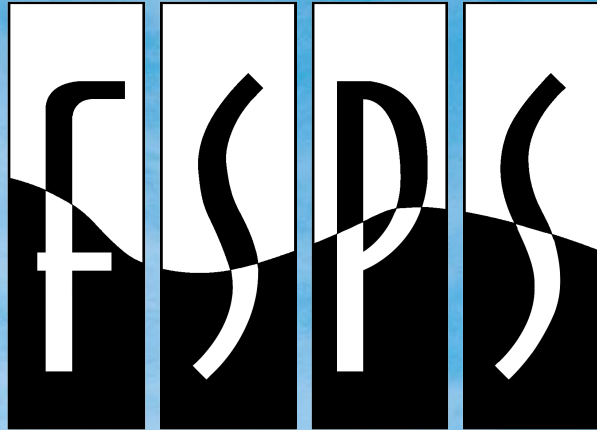
With more than 15 years of practice management expertise, Zion is a consulting company offering practice management solutions to medical offices.

**RTI Surgical** ♦ 386-418-8888 ♦ [rtix.com](http://rtix.com)

11621 Research Circle, Alachua, FL 32615

RTI Surgical is a leading global surgical implant company providing surgeons with safe biologic, metal and synthetic implants. RTI's implants are used in sports medicine, general surgery, spine, orthopedic, trauma and cardiothoracic procedures and are distributed in nearly 50 countries. RTI is headquartered in Alachua, FL, and has four manufacturing facilities in the U.S. and Europe.





FLORIDA SOCIETY OF  
PLASTIC SURGEONS

Save the Date  
December 13-16, 2018

Florida Plastic Surgery Forum  
The Breakers, Palm Beach, FL