Florida Plastic Surgery Forum

2017

FLORIDA SOCIETY OF PLASTIC SURGEONS

The Breakers, Palm Beach, Florida
December 14-17, 2017

Jointly Provided by:

This activity has been approved for 24.75 AMA PRA Category 1 credit™
## 2017 Officers & Board of Directors

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<tr>
<th>Position</th>
<th>Name</th>
<th>City, State</th>
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<tbody>
<tr>
<td>President</td>
<td>Christopher Constance, MD</td>
<td>Port Charlotte, FL</td>
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<tr>
<td>President-Elect</td>
<td>Mauricio J. Castellon, MD</td>
<td>Melbourne, FL</td>
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<tr>
<td>Treasurer</td>
<td>Bruce A. Mast, MD</td>
<td>Gainesville, FL</td>
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<tr>
<td>Secretary</td>
<td>Alissa Shulman, MD</td>
<td>Sarasota, FL</td>
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<td>Immediate Past President</td>
<td>Thomas Fiala, MD</td>
<td>Altamonte Springs, FL</td>
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<tr>
<td>Past President</td>
<td>Thomas J Zaydon Jr., MD</td>
<td>Miami, FL</td>
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<tr>
<td>Director</td>
<td>Clifford P. Clark IV, MD</td>
<td>Winter Park, FL</td>
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<td>Director</td>
<td>Manual Pena, MD</td>
<td>Naples, FL</td>
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<td>Director</td>
<td>Kendall Peters, MD</td>
<td>Orlando, FL</td>
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<tr>
<td>Director</td>
<td>Max L. Polo, MD</td>
<td>South Miami, FL</td>
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<tr>
<td>Legal Counsel</td>
<td>Christopher L. Nuland, Esq.</td>
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## Board of Trustees

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<tr>
<th>Name</th>
<th>City, State</th>
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<tr>
<td>Enrique Fernandez, MD</td>
<td>Bradenton, FL</td>
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<tr>
<td>Onelio Garcia Jr., MD</td>
<td>Miami, FL</td>
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<tr>
<td>Braun H. Graham, MD</td>
<td>Sarasota, FL</td>
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<tr>
<td>L. William Luria, MD</td>
<td>PlastiPac President</td>
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<tr>
<td>C. Cayce Rumsey, MD</td>
<td>Ponte Verda Beach, FL</td>
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## Program Committee

<table>
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<tr>
<th>Program Director</th>
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<tr>
<td>Thomas Fiala, MD</td>
<td>Christopher Constance, MD</td>
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<tr>
<td>Mauricio J. Castellon, MD</td>
<td>Alissa Shulman, MD</td>
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Invited Faculty

Louis Bucky, MD
Philadelphia, PA

Mauricio Castellon, MD
Melbourne, FL

Christopher Constance, MD
Port Charlotte, FL

Adam Fernandez, Esq
Tampa, FL

Enrique Fernandez, MD
Bradenton, FL

Udo Graf
Santa Barbara, CA

Onelio Garcia, MD
Miami, FL

Richard Gregory, MD
Celebration, FL

James Grotting, MD
Birmingham, AL

Joseph Gryskiewicz, MD
Burnsville, MN

Maureen Kirschhofer
Jacksonville, FL

Frank Lista, MD
Mississauga, Canada

Timothy Marten, MD
San Francisco, CA

Alan Matarasso, MD
New York, NY

Foad Nahai, MD
Atlanta, GA

Christopher Nuland, Esq
Jacksonville, FL

Neal Reisman, MD
Houston, TX

Renato Saltz, MD
Park City, UT

Charlie Thorne, MD
New York, NY

Jason Tuschman
Jupiter, FL

Cheryl White, MSHL, BS, AS, RN, LJRM, LNCC, MSCC, DFSRMPS
Oldsmar, FL

Roger N. Wixtrom, PhD, DABT
Springfield, VA

Karen Zupko
Chicago, IL

Resident Presenters

Rachel Cohen-Shohet, MD
University of Florida

Jonathan Cook, MD
Cleveland Clinic Florida

Stephanie Koonce, MD
Cleveland Clinic Florida

Steven Ovadia, MD
University of Miami

Wilton L. Triggs II, MD
University of South Florida

Jointly Provided by:

The American Society for Aesthetic Plastic Surgery
Disclosure Policies and Accreditation

As a program jointly provided by The American Society for Aesthetic Plastic Surgery (ASAPS) and FSPS, we must ensure balance, independence, objectivity and scientific rigor in our educational activities. All planners, presenters and faculty members are required to disclose all relevant financial relationships with commercial interests in advance of the activity. Anyone who refuses to disclose will be removed. All disclosures are reviewed by ASAPS & FSPS. Conflicts of interest are identified and managed in advance of the activity.

All planners, presenters and faculty members’ disclosures will be provided to the audience in advance of the activity and via slides. Additionally, all presenter disclosures will be announced verbally.

Additionally, if any unapproved or off label use of a product is to be referenced in a CME program presentation, the presenter is required to disclose that the product is either investigational or it is not labeled for the usage being discussed. ASAPS & FSPS shall convey any information disclosed by the presenter to the CME program audience prior to the activity. FSPS does not allow commercial interests to influence the planning of our educational activities. ASAPS & FSPS adhere to the ACCME Standards for Commercial Support.

Commercial Support Disclosure:
Contributions may be received from more than one company. Commercial contributors acknowledge that ASAPS will make all decisions regarding the disposition and disbursement of contributions and/or commercial support and that the funding received from each company will in no way affect, the identification of CME needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of educational methods, or evaluation of the activity. Per the ACCME Standards for Commercial Support, the ASAPS & FSPS will ensure that no contribution or commercial support will be used to pay for travel, honoraria, or personal expenses for non-teacher or non-author participants associated with the CME activity. ASAPS & FSPS will, as requested, provide documentation detailing the receipt and expenditure of the commercial support. Commercial contributors also agree that it will provide no other support of any type, whether financial, travel, speaker’s bureau funding for a particular faculty member, or in kind support for any speaker at the meeting to which this agreement pertains. We will acknowledge fully the contributions from all commercial contributors in conference materials in conjunction with the meeting, and in other ways as applicable according to the guidelines of our program.
Accreditation: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The American Society for Aesthetic Plastic Surgery and Florida Society of Plastic Surgeons.

The American Society for Aesthetic Plastic Surgery designates this live activity for a maximum of 24.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Of the 24.75 AMA PRA Category 1 Credits™, 4.25 have been identified as applicable to patient safety.

This activity will address the following ACGME/ABMS competencies:
♦ Patient Care
♦ Procedural Skills
♦ Medical Knowledge
♦ Systems-Based Practice

2017 Program Objectives
After attending this meeting the participants will be able to:
♦ Describe updates in the sociopolitical system and how it works for the betterment of patient care,
♦ Review safety of autologous fat grafting to the buttock,
♦ Comply with and take advantage of the myriad of new laws affecting plastic surgery that have been enacted in Florida over the course of 2017,
♦ Maintain compliance with state and federal regulations,
♦ Avoid common disciplinary problems, reduce medical errors, and mitigate and manage risk associated with practicing plastic surgery,
♦ Identify the latest strategies for facelift, breast augmentation, abdominoplasty and endoscopic aesthetic surgery,
♦ Analyze, treat and initiate an appropriate surgical plan for face lifts and avoid complications,
♦ Implement tips for procedures and practice strategies as shared by their peers.
2017 Planner* / Presenter Disclosures

Louis Bucky, MD
Nothing to Disclose

Mauricio Castellon, MD*
Nothing to Disclose

Rachel Cohen-Shohet, MD
Nothing to Disclose

Christopher Constance, MD*
Nothing to Disclose

Jonathan Cook, MD
Nothing to Disclose

Adam Fernandez, Esq.
Nothing to Disclose

Enrique Fernandez, MD
Founder – Inspiring Effective Leadership; Receives consulting fees

Thomas Fiala, MD*
Allergan – stockholder; Member of Advisory Board of Thermi Aesthetics

Oneilio Garcia, MD
Consultant & Speaker with MTF, Solta & Galatea; receives honorariums:
Research consultant with Mentor and Cohera. Member of ASAPS patient
safety committee.

Richard Gregory, MD
Ideal Implant - stockholder

James Grotting, MD
Aesthetic Surgeons Financial Group, owner; Receives Dividends. Ideal
Implant – stockholder. Elsevier; Receives royalties

Joseph Gryskiewicz, MD
Nothing to Disclose

Stephanie Koonce, MD
Nothing to Disclose

Frank Lista, MD
Nothing to Disclose

Timothy Marten, MD
Nothing to Disclose

Alan Matarasso, MD
Associate editor with PRS; Bonti – stockholder; Consultant with Acelity
Receives consulting fees

Foad Nahai, MD
Nothing to Disclose

Christopher Nuland, Esq.
Nothing to Disclose

Steven Ovadia, MD
Nothing to Disclose

Neal Reisman, MD
Nothing to Disclose

Susan Russell*
Nothing to Disclose

Renato Saltz, MD
Nothing to Disclose

Alissa Shulman, MD*
Nothing to Disclose

Charlie Thorne, MD
Consultant and Advisor with Allergan; Receives consulting fees

Wilton Triggs, MD
Nothing to Disclose

Cheryl White
Nothing to Disclose

Roger Wixtrom, PhD
Scientific consultant with Mentor

Karen Zupko
Consultant with Care Credit; Receives consulting fees
# FSPS Plastic Surgery Forum Agenda

**December 14-17, 2017**

**Thursday, December 14, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>9:00 – 5:00 pm</td>
<td>Registration Open</td>
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<tr>
<td>8:00 – 9:45 am</td>
<td><strong>How to Plan and Execute Your Transition</strong></td>
<td>Mediterranean Ballroom</td>
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<td></td>
<td>From a Career in Plastic Surgery</td>
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<td></td>
<td>Enrique Fernandez, MD</td>
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<tr>
<td>10:00 – 11:45 pm</td>
<td><strong>The Plastic Surgeon’s Leadership Persona</strong></td>
<td>Mediterranean Ballroom</td>
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<td></td>
<td><em>A Blueprint for Effective Leadership Now and Beyond</em></td>
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<td>Enrique Fernandez, MD</td>
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<td>12:00 – 1:00 pm</td>
<td><strong>Board of Directors Meeting</strong></td>
<td>Gulfstream 1&amp;2</td>
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<td>1:30 pm</td>
<td><strong>Welcome and Call to Order</strong></td>
<td>Mediterranean Ballroom</td>
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<td>Thomas Fiala, MD</td>
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<td>1:30 – 2:00 pm</td>
<td><strong>Hot Topics: Updates from ASAPS &amp; ASPS</strong></td>
<td>Mediterranean Ballroom</td>
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<td>Joe Gryskiewicz, MD</td>
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<td>2:00 – 2:30 pm</td>
<td><strong>Safety of the Brazilian Butt Lift</strong></td>
<td>Mediterranean Ballroom</td>
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<td>Onelio Garcia, MD</td>
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<td>2:30 – 3:00 pm</td>
<td><strong>Instagram, SnapChat &amp; the Ethics of Self Promotion</strong></td>
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<td>Neal Reisman, MD</td>
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<td>3:00 – 3:15 pm</td>
<td><strong>Common Deficiencies Found in AAAASF Facilities</strong></td>
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<td>Cheryl White</td>
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<td>3:15 – 3:45 pm</td>
<td><strong>Break &amp; Visit Exhibits</strong></td>
<td>Mediterranean Ballroom</td>
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<td>3:45 – 5:45 pm</td>
<td><strong>Prevention of Medical Errors &amp; Updates</strong></td>
<td>Mediterranean Ballroom</td>
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<td>Christopher Nuland, Esq. &amp; Neal Reisman, MD</td>
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<tr>
<td>6:00 – 8:00 pm</td>
<td><strong>Cellfina™ An Innovative Minimally Invasive Approach for Cellulite Treatment.</strong></td>
<td>Ponce de Leon 1</td>
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<td>Sponsored by Merz Aesthetics</td>
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<td>Presentation by: Andrew Lyos, MD</td>
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<td>All Registered Attendees Welcome</td>
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<td>Time</td>
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<tr>
<td>7:00 – 8:00 am</td>
<td>Continental Breakfast and Visit Exhibits</td>
<td>Venetian Ballroom</td>
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| 8:00 – 4:00 pm | Blueprint for Building a Platinum Plastic Surgery Practice  
(Staff and Spouse Program - Registration Required) | Ponce de Leon 1 |
| 8:00 – 8:45 am | **Facelift - Personal Technique**  
Timothy Marten, MD | Mediterranean Ballroom |
| 8:45 – 9:30 am | **Facelift - Personal Technique**  
Louis Bucky, MD | Mediterranean Ballroom |
| 9:30 – 10:15 am | **Complications in Primary & Secondary Facelifts, How to Avoid Them & Treat Them**  
James Grotting, MD | Venetian Ballroom |
| 10:15 – 10:45 am | Break and Visit Exhibits                                                                        | Venetian Ballroom |
| 10:45 – 11:30 am | **Facial Resurfacing & Facial Device Update**  
Richard Gregory, MD | Mediterranean Ballroom |
| 11:30 – 12:30 pm | **Panel: Complications, Challenging Cases & What I Learned from Them**  
Moderator: Foad Nahai, MD  
Panel Members: Tim Marten, MD, Louis Bucky, MD, James Grotting, MD, Richard Gregory, MD | Venetian Ballroom |
| 12:30 – 1:30 pm | **Lunch**  
12:45 pm **Effectively Using Corporate Structures to Reduce Your Tax Liability**  
Capital Preservation Services: Todd Mardis  
1:00 pm **How to Run Your Practice Smoothly**  
Rosy Zion | Venetian Ballroom |
| 1:00 pm | Forum Golf Tournament  
Transportation departs at 12:30 pm, lunch provided. | Ocean Course  
Sponsored by Sientra |
| 1:30 – 2:15 pm | **Breast Implant Shapes & Textures: A Review of Current Clinical Evidence**  
Frank Lista, MD | Mediterranean Ballroom |
| 2:15 – 3:00 pm | **News You Can Use - New Laws that Will Impact Your Practice**  
Christopher Nuland, Esq. | Mediterranean Ballroom |
| 3:00 – 3:30 pm | Break and Visit Exhibits                                                                        | Venetian Ballroom |
| 3:30 – 4:15 pm | **ALCL, Biofilm, Breast Implant Syndrome 2.0**  
Roger N. Wixtrom, PhD | Mediterranean Ballroom |
| 4:15 – 5:00 pm | **Lead Management & Patient Acquisition (Non-CME)**  
Jason Tuschan | Mediterranean Ballroom |
<p>| 6:00 – 7:30 pm | Welcome Reception                                                                              | Venetian Ballroom |</p>
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<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tr>
<td>7:00 – 8:00 am</td>
<td>Breakfast with The Faculty - Residents Welcome</td>
<td>HMF Room</td>
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<td>Limited to 25 participants - Registration Required</td>
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<td>8:00 – 8:30 am</td>
<td>Ingredients for Success in Your Practice &amp; Medspa</td>
<td>Mediterranean Ballroom</td>
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<td>Renato Saltz, MD</td>
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<td>8:30 – 9:00 am</td>
<td>Workplace Injuries in Plastic Surgeons: How to Keep It Going</td>
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<td>Frank Lista, MD</td>
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<td>9:00 – 9:30 am</td>
<td>10 Tips for Beautiful Blepharoplasties</td>
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<td></td>
<td>Foad Nahai, MD</td>
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<td>9:30 – 10:00 am</td>
<td>The Re-operative Abdominoplasty Patient</td>
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<td>Alan Matarasso, MD</td>
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<td>10:00 – 10:10 am</td>
<td>University of South Florida Program Update</td>
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<td>Nicholas Panetta, MD</td>
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<td>10:10 – 10:20 am</td>
<td>University of Florida Program Update</td>
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<td>Bruce Mast, MD</td>
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<td>10:20 – 10:50 am</td>
<td>Break and Visit Exhibits</td>
<td>Venetian Ballroom</td>
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<td>10:50 – 11:00 am</td>
<td>Cleveland Clinic Program Update</td>
<td>Mediterranean Ballroom</td>
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<td>Martin Newman, MD</td>
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<td>11:00 – 11:10 am</td>
<td>University of Miami Program Update</td>
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<td>Seth Thaller, MD</td>
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<tr>
<td>11:10 – 11:45 am</td>
<td>Resident Paper Competition</td>
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<td>#1 Classification and Treatment Algorithm for Mastectomy Flap Necrosis</td>
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<td>Stephanie Koonce, MD - Cleveland Clinic Florida</td>
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<td>#2 Oncoplastic Breast Reconstruction: Oncologic and Aesthetic Outcomes</td>
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<td>Rachel Cohen-Shohet, MD - University of Florida</td>
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<td>#3 Concurrent Clostridium Histolyticum Injections for Dupuytren Contracture: A Retrospective Review of Outcomes in 155 Joints</td>
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<td>Jonathan Cook, MD - Cleveland Clinic Florida</td>
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<td>#4 Comparison of Costs and Outcomes for In-Office and Operating Room Excision of Cutaneous Malignacies</td>
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<td>Steven A. Ovadia, MD - University of Miami</td>
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<td>#5 Bilobed Gracilis Flap: A Novel Alternative to Pelvic and Perineal Reconstruction</td>
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<td>Wilton Triggs, II, MD - University of South Florida</td>
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| 11:45 – 12:45 pm | **Keynote Presentation:**  
My Personal Journey Through Plastic Surgery  
Foad Nahai, MD | Mediterranean Ballroom |
| 12:45 – 1:20 pm | **FSPS Business Meeting**                                                |                       |
| 1:20 – 2:00 pm | **Lunch**  
1:30 pm  
Learn How to Use Your Business Data to Increase Profits  
Izhak Musli, CEO & Matt Cave, CFO - AtlasKPI  
1:45 pm  
“Introducing Xeomin to Your Practice”  
Merz Aesthetics - Presented by: Renato Saltz, MD | Venetian Ballroom |
| 2:00 – 2:20 pm | **ASPS Update**  
Alan Matarasso, MD | Mediterranean Ballroom |
| 2:20 – 2:40 pm | **ASAPS Update**  
Charles Thorne, MD |                       |
| 2:40 – 3:00 pm | **ISAPS Update**  
Renato Saltz, MD |                       |
| 3:00 – 3:30 pm | **Break and Visit Exhibits**                                            | Venetian Ballroom |
| 3:30 – 5:30 pm | **Socio-political Seminar & Discussion**  
Christopher Constance, MD, Enrique Fernandez, MD, Adam Fernandez, Esq., Mauricio Castellon, MD | Mediterranean Ballroom |
| 3:30 – 5:30 pm | **Young Plastic Surgeons Seminars & Interactive Groups**  
Fees, Deals, Discounts & Quotes  
Karen Zupko  
Avoiding Ethical Landmines When Starting a Practice  
Joseph Gryskiewicz, MD  
Financial Protection for Young Physicians  
Maureen Kirschhofer  
Mentor - Virtual Factory Tour  
Udo Graf  
(Non-CME) | Venetian Ballroom |
| 7:00 – 10:00 pm | **Forum Soirée**                                                          | The Circle Ballroom |
## Sunday, December 17, 2017

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<tr>
<th>Time</th>
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<tr>
<td>7:00 – 8:00 am</td>
<td>Continental Breakfast and Visit Exhibits</td>
<td>Venetian Ballroom</td>
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<td>8:00 – 8:20 am</td>
<td>I've Been Hacked! Cybersecurity for the Plastic Surgeon</td>
<td>Mediterranean Ballroom</td>
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<td></td>
<td>James Grotting, MD</td>
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<td>Renato Saltz, MD</td>
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<td>8:50 – 9:20 am</td>
<td>The Non-Endoscopic Forehead Lift</td>
<td>Venetian Ballroom</td>
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<td>Timothy Marten, MD</td>
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<td>9:20 – 9:50 am</td>
<td>Fads, Fashions &amp; Faithful Techniques in Plastic Surgery</td>
<td>Venetian Ballroom</td>
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<td></td>
<td>Foad Nahai, MD</td>
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<tr>
<td>9:50 – 10:20 am</td>
<td>Break and Visit Exhibits</td>
<td>Venetian Ballroom</td>
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<td>10:20 – 10:50 am</td>
<td>Fat Grafting Update: How My Techniques Have Changed</td>
<td>Mediterranean Ballroom</td>
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<td>Louis Bucky, MD</td>
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<td>10:50 – 11:50 am</td>
<td>Panel: The Unhappy Patient - How to Survive the Experience!</td>
<td>Venetian Ballroom</td>
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<td>Louis Bucky, MD, Timothy Marten, MD, James Grotting, MD, Renato Saltz, MD, Alan Matarasso, MD</td>
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<td>11:50 – 12:00 pm</td>
<td>Wrap-up and Adjourn</td>
<td>Venetian Ballroom</td>
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<td>Mauricio Castellon, MD</td>
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The FSPS Annual Scientific Meeting is a “Family” event. All registered spouses, guests and children are welcome to all social activities.

**Friday, December 15, 2017**

- **7:00 – 8:00 pm** Continental Breakfast in the Exhibit Hall
- **10:15 – 10:45 am** Break and Visit Exhibits
- **12:30 – 1:30 pm** Lunch
- **1:00 pm** Forum Golf Tournament Ocean Course
- **6:00 – 7:30 pm** Welcome Reception Venetian Ballroom

**Saturday, December 16, 2017**

- **7:00 – 8:00 pm** Continental Breakfast in the Exhibit Hall
- **10:20 – 10:50 am** Break and Visit Exhibitors
- **1:20 – 2:00 pm** Lunch
- **7:00 – 10:00 pm** Forum Soirée The Circle

**Sunday, December 17, 2017**

- **7:00 – 8:00 pm** Continental Breakfast in the Exhibit Hall
- **9:50 – 10:20 am** Break and Visit Exhibits
- **11:50 – 12:00 pm** Wrap-up and Adjourn

FSPS gratefully acknowledges advertising support from:

- Allergan
- Atlas KPI
- Capital Preservation Services
- Mentor Worldwide, LLC
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A Valued Industry Partner enters into an agreement with the Florida Society of Plastic Surgeons to provide its members with a discount on the products and/or services they offer Plastic Surgeons.

VIP’s are acknowledged on our website, by e-mail blasts produced by FSPS and at our meetings. FSPS graciously acknowledges support of our VIP program by the following companies.

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- **Phone:** 714-246-4667
- **Website:** allergan.com
- **Address:** 2525 Dupont Drive, Irvine, CA 92623

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- **Address:** 444 E. Alhonquin Road, Arlington Heights, IL 60005

The American Society of Plastic Surgeons (ASPS) represents 95% of all board-certified plastic surgeons in the US. ASPS’s mission is to advance quality care for plastic surgery patients by encouraging high standards of training, ethics, patient safety and by supporting research in plastic surgery.

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- **Address:** 2800 Roosevelt St, Carlsbad, CA 92008

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- Galderma partners with health care professionals around the world to meet the skin health needs of people throughout their lifetime. Galderma is a leader in research and development of scientifically-defined and medically-proven solutions for the skin, hair and nails. Strategic brands in the U.S. include Restylane® Refyne, Restylane® Defyne, Restylane®, Restylane® Silk, Restylane® Lyft and Sculptra® Aesthetic.

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